

# Helping you empower your workforce

Working with you to improve English and communication skills through training and assessment

- Boost communication skills
- Empower your teams
- Drive your organisation's growth



Power to your  
team

# For organisations to grow, so must their people



Recent global events have emphasised the need for organisations to innovate, to remain competitive and sustainable. Changes in the way we work, including digital transformation, cross-border teams, increased mobility and hybrid working, highlight the need to build a strong, agile, resilient workforce with the right skills to increase productivity and improve performance.

The traditional focus on developing job-specific technical skills has given way to two emerging areas of focus – digital fluency and ‘power skills’. Power skills, formerly known as soft skills, such as communication, language, collaboration and leadership, are no longer ‘nice to haves’. They are essential and can boost confidence and productivity, empowering teams to rise to these new challenges, embrace new opportunities and lay foundations for future success.

In recent studies, almost nine out of ten managers and executives report that their organisations face skills gaps now or will do in the next five years. To close these gaps, upskilling and reskilling need to be top of mind for business leaders and learning and development teams.

Our experienced teams help you to create scalable, customised programmes designed to deliver the optimum combination and level of power skills. Finding the right solution to build these skills is crucial for employee performance and vital for organisations to thrive in today’s turbulent, global, multicultural work environment.

Dylan Jones - Director, Education, Government and Corporate Partnerships



Online



In-person



Worldwide

English Courses

Professional Communication Skills

Assessment and certificates

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# Why choose us?

We have an unparalleled track record of 80+ years of partnering with corporate, government and education organisations in 80+ countries to grow English and communication skills.

Working with the British Council gives you access to:

- Thought leaders in language and communication skills and assessment
- Targeted, scalable learning solutions to match different contexts, role types and budgets
- Experienced content and course design teams
- Engaging, accredited trainers who understand your context
- Assessment, engagement and evaluation data to help you track impact and RoI.

**80m**

Learners trained  
**online**

**400k**

Trained at our  
centres in **47**  
countries

**2m+**

language tested  
annually



# Working with us

We take the pain out of training course design and evaluation by supporting L&D, HR and business managers through our 4-step process.

We take the time to fully understand your requirements, context and learning goals to design the right programme, timetable and delivery platform for your solution. We'll deliver your course with experienced, qualified trainers and use assessments and dashboards to help you track progress, training impact and ROI.



## Consultation

- ✓ Understand your context
- ✓ Identify learning needs
- ✓ Set clear, measurable goals



## Solution design

- ✓ Curate solutions
- ✓ Personalise content
- ✓ Integrate assessment



## Delivery

- ✓ Engage your teams
- ✓ Develop relevant, transferable skills
- ✓ Ensure progress



## Evaluation

- ✓ Track and report progress
- ✓ Report on ROI
- ✓ Communicate success to stakeholders



# Courses and Assessment

Our broad range of training, coaching and assessment options ensure that we are able to build learning solutions for you that are flexible, relevant and impactful.

We offer a range of solutions covering the following:



## English Language Skills

Personalised language skills development from beginner to advanced level



## Professional Communication Skills

Targeted written and communication skills capability development at establishing and developing levels



## Courses for Education Institutions

Academic English and exams prep courses for students and targeted training for staff.



## Assessment

Summative and formative assessments and tests to help you to recruit talent, optimise training and report impact



# English language skills



Expert, scalable, effective language improvement, delivered online or in-person

English language solutions empower your people to communicate more effectively in workplace and social situations. We offer a wide range of options for different language levels, organisational contexts and budgets.

- Trusted by governments, corporate and academic organisations who rely on our research to inform policy and learning initiatives.
- A global team of skilled, experienced trainers backed by quality assurance and the latest academic thinking.
- A range of delivery options including online learning, closed and public groups and 1-2-1.



More information

[Online courses](#)

[In-person courses](#)

## General or Social English

Enable teams to communicate accurately and confidently in a range of situations.

A strong foundation in vocabulary, grammar and pronunciation for teams with lower levels of English skills. Delivered in-person, online and in blended formats

## Business English

Upskill people to communicate effectively in specific workplace situations, across roles and industries.

Courses covering a wide range of workplace scenarios providing strong foundation in vocabulary, grammar and pronunciation for teams with lower levels of English skills.

## Academic English

Empower your teachers, academics and students to communicate successfully in academic situations.

Courses for students prepare participants for studying a course in English or for the IELTS test.

Specialist courses for staff help develop the capability to deliver courses in English.

## Customised courses

An impactful, personalised solution designed for your teams

Closely mapped to your organisation's context and learning needs, to support your business goals.

# Professional Communication skills



Professional Communication Skills solutions empower organisations worldwide to improve engagement, collaboration, productivity and performance. Our courses help teams with higher levels of English achieve results in a short time.

- The latest learning design principles ensure relevant, interactive, impactful training and coaching
- Targeted, proprietary content that evolves with the latest research
- A global team of accredited trainers, experienced in corporate, education and non-profit contexts
- Assessment, feedback, debriefing and action planning consolidate skills development



[more information](#)

## Spoken Communication Skills

Enable your teams to connect more confidently. Increase collaboration, engagement and cross-border team working.

Communicating with Executive Presence  
Conflict Handling  
Coaching & Mentoring  
Consultative Selling  
Delivering Service Excellence  
Intercultural Skills  
Interpersonal Skills  
Leading Global Teams  
Meeting Skills  
Negotiation Skills  
Networking and Relationship Building  
Positive Influencing Skills  
Presentation Skills  
Public Speaking  
Stakeholder Engagement  
Time and Stress management  
Train the Trainer  
Working with EQ

## Written Communication Skills

Develop skills in drafting and editing a range of documents to improve clarity, conciseness and accuracy.

Business Writing  
Editing and Proofreading  
Email Writing  
Grammar Skills for Business Writing  
Minute Writing  
Persuasive Writing  
Report Writing  
Writing Skills for Managers





# Courses for Education Institutions

We help education providers by preparing their students for assessment and academic study in English and by providing targeted training for academic, teaching and professional services staff.

- Targeted courses for students and staff, using proprietary content, developed by specialists and supported by robust quality assurance.
- Course delivery available at your institution, at one of our centres or delivered online.
- Skilled, experienced trainers backed by quality assurance
- Flexible programmes covering different language levels, start dates and outcomes, depending on requirements.
- World-leading assessment to support admissions, study-abroad and student employability.

## Courses for students

- General and Business English
- Academic English and skills courses
- Pre-sessional English courses
- Targeted IELTS preparation and coaching from specialists.

## Courses for staff

- English for Educators: a modular course for academics, teachers, and researchers who use English at work.
- IELTS Train the Trainer: specialist training for IELTS tutors

In addition to English and assessment, the British Council supports Higher Education institutions with internationalisation activities

- **Opportunities for academics.** We can help extend the reach of your research through supporting collaboration between academics and researchers around the world. Opportunities include professional development, partnerships, international mobility and research consultancy.
- **Opportunities for students** We can support your students with their international journey, through student mobility programmes and access to scholarships.

# Assessment and Certification



We are a trusted assessment partner to industry, academia and governments across the world. Over 2 million people in more than 90 countries take exams with us each year.

We offer a range of technology-enabled assessments:

## EnglishScore



A remote, mobile-based solution for testing, which Provides a simple, trusted and scalable way to benchmark English proficiency across groups.

### Common uses

- inform and measure training
- support recruitment and training decisions.

## Aptis



A scalable, supervised and computer-based test that tests all 4 four language skills, with tests for businesses, education institutions and government.

### Common uses

- Inform training needs
- Recruit and retain talent
- Organisation-wide certification

## Foundation English Test



A quick accurate and affordable test that helps organisations to evaluate students and job applicants with a lower level of English.

### Common uses

- Help students enter work.
- Support recruitment and training decisions.

## IELTS



The world's most popular English language test for higher education and global migration, delivered online or in accredited test centres.

### Common uses

- Assess students for a course taught in English
- Support employee mobility.



# Flexible learning options

Scalable, engaging, impactful delivery. Our training, coaching and assessments are available in a range of flexible delivery options to fit your organisation's requirements, timeframe and budget



## Online

Choose from live learning, self-study and blended learning options in closed or public groups or 1-2-1. Courses are adaptive, and delivered worldwide by experienced British Council teachers.



## In our centres

Learn in-person with our experienced teachers in closed or public groups or 1-2-1. Our network of global centres covers over 40 countries.



## At your location

We are also able to come to you to deliver closed-group courses. Choose the course content, timetable and assessment options that suit you.



# What our clients say



We wanted British Council for its expertise in English Language Curriculum Development...Thank you so much for all your hard work and commitment and flexibility with this project – and for steering it to such a successful conclusion. We got a lot more from you than we asked for.

Zoe Dayan, FCDO, British Embassy Jakarta, Effective English module design for Ministry of Health, Republic of Indonesia



Very applicable to our course of work... Insightful with useful tools that can be effectively applied to positively influence colleagues and stakeholders

International Baccalaureate Organisation,  
Positive Influencing Skills



The course helps create better relationships with stakeholders for driving the business. It helps to prepare and present documents in a more efficient way

Multinational Bank, Advanced Business  
Writing programme



# Connect with us

Email us at [corporate.solutions@britishcouncil.org](mailto:corporate.solutions@britishcouncil.org)

Read case studies, research and insights on L&D, English and communication skills at [corporate.britishcouncil.org/insights](https://corporate.britishcouncil.org/insights)

Register for our events, webinars and workshops and network with other organisations at [corporate.britishcouncil.org/events](https://corporate.britishcouncil.org/events)

Follow us on [LinkedIn](#)

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